



[Bay Area Community Council](#)

112 Adams St.

Green Bay, WI 54301

Office@bayareacommunitycouncil.org

920-615-4350

August 2017

The BACC newsletter is edited by [Steve Herro](#), BACC Executive Assistant



"President's Message," Tom Schumacher

Nod to a better quote

My letter each month starts out with a thematic quote. After last month's letter on the power of unity, a thoughtful reader sent me a much better quote than the one I used. It is from Helen Keller who said "Alone we can do so little; together we can do so much." Well put.

Change

Change is the only constant in life – Heraclitus

Who hasn't been frustrated by change? Whether it's the latest "features" on our new phone, negotiating the Shawano Avenue roundabouts or dealing with the apparent social chaos we see all around us, change is as undeniable today as it was in the days of Heraclitus, 2,500 years ago.

Good, Bad or Inevitable?

We tend to view change as "good" or "bad" depending on how it affects us. We can choose how to incorporate change into our lives, but we can't stop it. I love GPS navigation, but don't Facebook or Tweet and, although I like email, my grandchildren are texters (but not while driving Zach). Some of our perception is age related. What we loved as the newest and best in

our youth is often dismissed or disdained by our parents. Coming of age in the 60s, I still remember my Dad's first reaction to the Beatles, which was quite different than mine. Today I find myself drifting into that older mindset, like when a recent loaner car had a cruise control that maintained a proper following distance, but didn't tell others drivers not to cut into it.

Estamos Aquí: Celebrating Latino Identity in Northeast Wisconsin

Our BACC directors got a firsthand opportunity to experience the Neville Museum's latest exhibit, which explores the richness of the demographic changes that come with Spanish speaking immigrants to the Greater Green Bay Area. Our experience was enhanced by first person accounts from six people who left families and cultures they had grown up with to come here. They helped us understand that "taco" and "Cinco de Mayo" are not universal in the Latin world and described living in fear for their safety or wanting a better opportunity for themselves and their families. There's not enough room here to do it justice, but I can strongly encourage you to bring your family to the Neville Museum and take some time with the exhibits that explore the food, music, customs and histories of this diverse population that has joined our Greater Green Bay community. I think you'll see that the roots of immigration from Chile, Guatemala, Columbia, Mexico and the Dominican Republic parallel some of those that brought our Belgian, Dutch, German, and Irish ancestors here over 100 years ago. Thanks to Beth Lemke and Kevin Cullen at the Neville for their hospitality and to Sister Melanie Maczka of Casa Alba Melanie who coordinated our immigrant speakers.

Greater Green Bay: 2017 Envisioning the Future

I'll conclude with a teaser for the BACC's next big event. We are well into preparations for a community summit on September 29-30, 2017. Like the 2012 Brown County 20/20 event we led five years ago, we're going to bring over 200 members of our community together to reflect, converse and identify shared directions and positive actions for the next three to five years and beyond. Our deliberations will be rooted in what we learned through the 2016 LIFE Study in the context of some of the changes that are occurring around and within Greater Green Bay. More to come on this next month!

SUMMARY OF JULY 2017 BACC BOARD MEETING

In addition to the tour of *Estamos Aquí* cited above, BACC directors approved the addition of Dr. David Wegge, Interim Dean of the St. Norbert College Schneider School of Business and Economics, and Green Bay Alderman William Galvin to the Board of Directors. The former completes the term of John Dye and the latter completes the term of Robyn Davis.

Dr. Wegge has been a faculty member at St. Norbert College since 1979. He has taught courses on state and local government, executive leadership, parties and elections and research methodology. He was the founder of the St. Norbert College Strategic Research Institute (SRI) and served as its director for fifteen years from 1983 to 1998. In 2009 he returned as the executive director of the SRI. In 1988 the SRI formed a partnership with Wisconsin Public Radio to conduct The Wisconsin Survey, a biannual statewide survey on political issues. Nate Silver of the 538 blog for the New York Times rated the SRI's pre-election polls as one of the most accurate pre-election polling organizations in the country. In 2017, Wegge was named in the interim dean of the Schneider School of Business & Economics.

Wegge's research has been used by The Wall Street Journal, London Financial Times, The Economist, The New York Times, MacNeil-Lehrer NewsHour, Newsweek, USA Today, CBS News, ABC News, and CNN. He has done election night news analysis for WBAY-TV in Green Bay and has been interviewed by most of the Wisconsin print and electronic media on political issues.

He is a past President of the Wisconsin Political Science Association and has been active in several community groups including the Green Bay Area Chamber of Commerce, the United Way of Brown County, St. Mary's Hospital Advisory Board and served eleven years on the Board of Director of the Lutheran School of Theology at Chicago (LSTC) the last three years as the Chair of the Board.

He is a member of the American Political Science Association (APSA), the American Association of Public Opinion Research (AAPOR), the World Future Society (WFS) and the Market Research Association (MRA).

William Galvin served 36 years as a Green Bay police officer, exposing him to the many different layers of this city and the challenges it faces, including landlord/tenant issues, quality-of-life concerns, neighborhood disputes, school-age children with family and school issues and problem businesses. His final years as community police captain and district captain allowed Bill to interact with City Council subcommittees and council members on a regular basis. Bill worked with many of the different city and county departments including the Oneida Tribe. Bill worked closely with administrators and social workers at various schools in the Green Bay Public school district to improve various issues facing the students and schools. He was the police department's representative on the EM-1 board for over eight years. He worked on any aspect of the process that involved anyone experiencing problems with anything to do with alcohol, drug, mental health or any combination of that.

Outside of the department, Bill was a graduate of the Greater Green Bay Chamber's Leadership Green Bay program. Until recently, he served as board member of the Kroc Council of the Salvation Army, Ray and Joan Kroc Center and on the Board of Directors of the Crime Prevention Foundation of Brown County.



**Know your BACC Director,
Natalie Bomstad**

Please describe something about yourself—where you were born, past and current professions and careers, how long you have lived in Brown County, and some of your favorite pass times.

I was born in a local Green Bay hospital but grew up north of the border in Menominee, Michigan making me a proud Yooper! Growing up in such close proximity to Brown County meant we often visited to shop at the old Port Plaza Mall, see Resch Center productions (*Grease*

on Ice comes to mind), enjoy snow cones at Bay Beach, and of course, attend Packers games. My educational aspirations took me to Michigan Technological University in Houghton, Michigan to complete a Bachelor's of Science degree in Biological Sciences and then onto Minneapolis, Minnesota to earn a Master's in Public Health Administration and Policy from the University of Minnesota. My career experiences have been shaped by a passion to connect with people to create the conditions for innovative change and include work with health systems, health policy and advancing population health approaches to improve the well-being of communities.

In 2014, I moved back to the area and am currently employed as the Director of Operations at Live54218 – a community organization whose mission seeks to improve the health and well-being for all people who call Brown County home.

I enjoy traveling, experiencing new cultures and connecting with people. My husband and I also like to stay active – often running or playing catch with our dog Charlie, taking on home remodel projects, playing strategy board games, or spending time with our family and friends.

Describe your relationship to the BACC—when did you start on the BACC, what are your hopes for the BACC, what personal gifts do you bring to the BACC mission?

I have served the BACC since 2015 and am currently involved in one of the planning committees for the September “Envisioning The Future” Community Summit. I have a quote by Fay Weldon on my desk that reads “If you do nothing unexpected, nothing unexpected happens.” My hope for BACC is that we continue to provide the opportunity to engage in community conversations, convene diverse, multi-sector partners and explore new approaches to create a thriving, vibrant Brown County. Let's do something unexpected – together – to improve quality of life in our community.

What do you like most about life in Brown County?

I value the combination of opportunities you would receive from a large metropolitan area coupled with the small town, neighborhood feel of the community. You have the ability to get involved in issues that matter to you and help realize change.

NEWS YOU CAN USE

Recent articles, books, videos, Websites of interest to BACC supporters and newsletter readers, recommend by BACC staff and directors

Kremer, Rich. “[Report: 19 Percent Of Wisconsin's Rural Roads In Poor Condition](#),” Wisconsin Public Radio, June 27, 2017

And a recommendation and commentary by BACC President Tom Schumacher: Steven Pinker makes a compelling argument that we may be living in the most peaceful time in humanity's existence in his book entitled *The Better Angels of our Nature*. It's a well-reasoned, optimistic look at the world beneath our daily headlines and news. An earlier Pinker book entitled *How the*

Mind Works is another excellent work that exposes how our mental frailties and limitations can lead us away from truth and reality as we process information and cues in our daily lives.

SAVE THE DATE

This new feature alerts readers to upcoming area events of interest to business, education, and nonprofit leaders in the Brown County community.

Service League Back to School program

New school supplies may be donated for Service League's Back to School Store at Green Bay East High School, 2 pm-6 pm, July 31 and 11 am-4 pm, August 1. Many area employers are also collecting items; contributors may also drop off donations at Thrive Nutrition, 844 Willard Drive (Green Bay); the Children's Museum, 301 N. Washington St. (Green Bay); and US Bank, 425 Pine (Green Bay). For additional information, including how to volunteer, see <http://serviceleaguegb.org/what-we-do/btss/>.

2017 Community Health Needs Assessment

8 am-noon, October 17; Lambeau Field

A presentation and utilization of current data as they relate to select community health initiatives. For more information, contact [Anna Destree](#) or [Deborah Armbruster](#), darmbruster@mail.depere.org.