



[Bay Area Community Council](#)

112 Adams St.

Green Bay, WI 54301

[Office@bayareacommunitycouncil.org](mailto:Office@bayareacommunitycouncil.org)

920-615-4350

## November 2017



### **PRESIDENT'S MESSAGE: TOM SCHUMACHER**

“Riches do not consist in the possession of **treasures**, but in the use made of them.” - Napoleon Bonaparte

#### **Anticipation**

The approaching holidays come with a sense of anticipation, and perhaps a bit of apprehension. As a child, it was the hope for that one special gift under the tree. As an adult, it's the anticipation of joy in sharing time and gifts with our children, grandchildren and loved ones. I'm feeling some of that anticipation as we pore through all the materials that came out of our Greater Green Bay: 2017 Envisioning the Future conference six weeks ago.

At first glance, it's a bit intimidating. How do you make sense of thirty six pages of raw notes and recommended actions, six change expert papers, presentation slides from all our speakers, video interviews, and random pictures from throughout the two day event? Our challenge is to take those treasures and make good use of them.

We're assembling a team to take the conference material along with the 2016 LIFE Study, and craft it into a report that captures the energy and insights we shared. When done, the report will provide an unbiased, fair picture of what is and what might be. We have no crystal ball, but do have the collective insights and opinions of 200 conference participants and the hundreds of people who participated in the 2016 LIFE Study. We have no definitive answers, but we do have provocative questions and recommended actions to brighten the future of Greater Green Bay.

In the meantime, stay tuned online. The Greater Green Bay: 2017 Envisioning the Future link on the 2016 LIFE Study website ([lifestudy.info](http://lifestudy.info)) is a good place to start. You can also check out the

Bay Area Community Council website ([bayareacommunitycouncil.org](http://bayareacommunitycouncil.org)) and like, share, and follow our Facebook page.

### **Expectation vs. Reality**

My wife and I just returned from a two week, seven country Mediterranean cruise. Three of the countries we visited were part of the former Yugoslavia. The trip left us with many great memories, a few new acquaintances and enough pictures to bore our friends and family to tears.

Three stops were noteworthy. The first was Barcelona, where we toured the day Catalonia declared its independence from Spain. The next was in Croatia, where our tour guide not only showed us the beauty of Dubrovnik, but also shared her life experience, as a child in Communist Yugoslavia, a teen during the 1991-1995 assault from their neighbors to the south, to current times with a corrupt government and high inflation. We ended in Venice, where our expectations of a romantic gondola ride turned into a Six Flags experience of high winds, cross Italian words from our gondolier and collisions with another gondola and a pier before disembarking. Not exactly the romantic “Oh Sole Mio” experience we had expected.

A final memorable moment occurred during our return on the way to customs in Chicago, where we saw illegal contraband being seized with the assistance of a Homeland Security beagle. The offending substance? A package of foreign kielbasa. An unexpected smile as we returned home.

I hope your Thanksgiving and Christmas holidays are full of hugs, and joy in the season’s blessings. My travels have confirmed that at the top of my Thanksgiving list will be gratitude that 66 years ago, I won what Warren Buffet has called the “Ovarian Lottery” by being born in America. There’s no place like home.

### **SUMMARY OF OCTOBER 12 NOVEMBER 9 BACC BOARD OF DIRECTORS MEETING**

On October 12, Directors processed the outcomes of the Greater Green Bay: 2017 Envisioning the Future summit. (The final tally of the top 12 recommended actions and entire field of 29 recommendations are available on [The Life Study website](#).) There was much discussion about how the BACC and greater community could continue the momentum of the Summit. A director suggested that one Summit outcome that was perhaps most unique to the community was “to develop a communitywide recruitment and retention strategy for diverse populations.” Another director noted that the BACC might develop an inventory to illustrate which community organizations and individuals have developed best practices for all of our Summit outcomes. The directors look forward to finalizing a unique and fresh approach to disseminating the report of the Summit.

On November 9, the Board approved the BACC budget for 2018 (it was noted that several outcomes of the Summit will be advanced by funds raised for the Summit in 2017). Directors discussed future Board education topics and key directors and staff were highlighted to solicit speakers. Michael Lukens and the Futuring Committee shared a roadmap for continued community discussion and action futuring in greater Green Bay.



## **KNOW YOUR BACC DIRECTOR: BRIAN DANZINGER, INSTRUCTOR AND COMMUNITY VOLUNTEER**

*Please describe something about yourself—where you were born, past and current professions and careers, how long you have lived in Brown County, and some of your favorite pass times.*

I have been a long time resident of the greater Green Bay area and have always valued the people, opportunities, and organizations that constitute our community. After earning undergraduate and graduate degrees from St. Norbert College and Silver Lake College, I immersed himself in technology and started working at a local financial institution, eventually transitioning to the role of Assistant Vice President of E-Commerce. My team and I were one of the first to implement an online banking solution and enjoyed watching the speed and impact technology has had on our daily lives.

Regardless of your industry or organizational environment, technology has probably had a significant impact to how you do business. I stay connected and feed my curiosity to emerging technology trends as an associate professor and instructor for UW-Green Bay, Silver Lake College, and Concordia Univesity. I maintain a very diverse resume, having served as an officer in the US Coast Guard Reserve, an instructor for the YMCA, a three term member of the Green Bay Common Council, and the St. Norbert College Board of Trustees. I have operated a handful of small businesses in the greater Brown County area.

I also appreciate and value the importance of community service and volunteer for a number of academic and wellness organizations, including Junior Achievement of Brown County, Greater Green Bay Habitat for Humanity, LIVE 54218, and Wisconsin Academic Decathlon. However, my greatest passion is battling food insecurity and hunger; I help to raise a goal of 100,000 pounds of food annually for area food pantries. Food insecurity is a prevalent issue in Brown County and influences our efforts related to homelessness, education, and health/wellness.

*Describe your relationship to the BACC—when did you start on the BACC, what are your hopes for the BACC, what personal gifts do you bring to the BACC mission?*

I joined the BACC in 2014 as a member of the Green Bay City Council and was excited to be part of a non-partisan think tank dedicated to the betterment of Brown County through research, constructive dialogue, and well thought out solutions. At a time when constructive dialogue can be scarce, the BACC always encourages the community to come together to examine our areas of need in a collaborative fashion and works hand in hand to formulate strategies to move us forward.

My hopes are that the BACC can be an effective part of that conversation and to connect members of government to help us address community concerns and learn about upcoming policies. Another priority is to increase voter engagement and voter turnout in Brown County, which were identified as some of the priorities during the recent 2017 Envisioning the Future Summit. With my technical background and connections to local government, I have been a

valuable resource by helping to move the BACC into the realm of social media, technology, and civic engagement. I have also helped reach area young professionals, who are a critical piece to the economic and cultural future of Green Bay.

*What do you like most about life in Brown County?*

I have a great appreciation for our community and everything it has to offer, but I actually think we are on the cusp of something even greater. With the recent announcement of the STEM learning center at UWGB, the Microsoft-Packers Technology Campus in the Stadium District, the downtown improvements, and the revitalization of Military Avenue, the area has enjoyed a number of positive changes. We have some great leadership in a number of sectors and industries who want to help facilitate this change and I am excited to see what the next five years bring to the area. What I like most about life in Brown County, is **our potential as a community to be one of the Midwest's best places to live, to open a business, and to be a young professional.**

### **NEWS YOU CAN USE**

*Recent articles, books, videos, Websites or venues of interest to BACC supporters and newsletter readers, recommend by BACC staff and directors.*

Case, Steve. "[Is Green Bay the Next Startupville?](#)" *USA Today Network—Wisconsin*. October 14, 2017

Nagel, Judy (BACC Director and Council Chair of Girl Scouts of the Northwestern Lakes). "Statement on Girl Scouts remaining girls only"

The Girl Scout organization will not be opening up to boys based on the research that has been done on the different learning needs of girls versus boys. The learning techniques that build girls into future leaders has been well documented. Although eight percent of girls participate in Girl Scouts, Girl Scout members make up 50 percent of all female business leaders, 80 percent of female tech leaders, 76 percent of female Senators, and 100 percent of female Secretaries of State.

It is the goal of the Girl Scouts to focus on our four themes, Outdoors, STEM, Entrepreneurship and Life Skills.

The Girl Scouts will continue to do what we do best, giving girls the opportunity to lead through experiences in a safe and supportive environment.

["Packers, Microsoft join forces to join economic growth, job creation in Wisconsin,"](#) October 19, 2017.