



### [Bay Area Community Council](#)

112 Adams St.

Green Bay, WI 54301

[Office@bayareacommunitycouncil.org](mailto:Office@bayareacommunitycouncil.org)

920-615-4350

September 2017

### **PRESIDENT'S MESSAGE, TOM SCHUMACHER**



#### **Vision**

*I am a peripheral visionary. I can see the future, but only way off to the side. – Steven Wright*

Life is too short to be totally serious. What I like about Steven Wright, one of my favorite comedians, is that by slightly changing perspective, he presents a view that makes you tilt your head and say “What?”

#### **Crash Test Dummy**

Anyone who has parented a child through adolescence knows that we’re all wired to depart from reality during those transitional years, for some more than others. It’s the time where we experiment and take risks. We challenge or ignore authority and convention in favor of autonomy and freedom.

After one of my budding adult children experienced a string of morning hangovers, I thought about how to best express my parental wisdom and concern. The friends, places, hours and results were getting to be a pattern and I wanted to convey the importance of anticipating the consequences of the actions we take and decisions we make. What I came up with was something along these lines, “Sometimes watching you is like watching a crash test dummy. I can see the crash coming and know it’s going to hurt, but there’s nothing I can do about it.” As much as I wanted to protect and relieve the pain, the only real solution was going to come from eventual realization that the decisions and actions had to change. I don’t know if my counsel registered, but I can happily report that the ultimate product has been a successful young adult and nice grandbaby.

### **Greater Green Bay: 2017 Envisioning the Future**

On September 29-30, 2017 the Bay Area Community Council is leading a community summit to look at where we are and where we've been, in the context of what is changing around us, to develop a vision for the future. Our historical perspective is rooted in the 2016 LIFE Study, which we will examine in the context of social, demographic, economic, political, technological and environmental changes occurring locally and around the world. We expect to identify shared directions and positive actions we can take in the next three to five years and beyond to improve our collective outcomes.

We led a similar effort in 2012, when we convened the BC 20/20 Envisioning the Future summit, based on the 2012 LIFE Study, to form a vision for life in Brown County in the year 2020. That vision was not so much a crystal ball as a road map, showing some desired outcomes in the areas of education, health care, economic development, diversity and personal sustainability. Since then a number of initiatives, like Achieve Brown County and POINT, have been taken. The map also helped guide where community resources were applied and promoted collaboration to achieve a common vision.

This year's conference finds us five years older and wiser. Some things have improved, others not so much. But one thing we know is that the status quo is not the future. Change will continue and, like my young crash test dummy, we have the power to anticipate the future and choose our path forward, to hopefully avoid that unanticipated and painful crash into the test wall.

### **SUMMARY OF AUGUST 10 BACC BOARD OF DIRECTORS MEETING**

Directors welcomed two new members, William Galvin, Green Bay Common Council and retired Green Bay Police Department Captain, and Dr. David Wegge, Interim Dean, Schneider School of Business and Economics, St. Norbert College.

President Tom Schumacher briefed the directors on the September 29-30, 2017 Greater Green Bay Envisioning the Future Conference. Garry Golden, a nationally renowned futurist, will deliver the keynote address and six change experts from greater Green Bay will help frame Golden's remarks within the 2016 LIFE Study. Participants will gather in small groups to process Golden's and the change experts' comments in the light of the LIFE Study and discuss how to help advance the quality of life in greater Green Bay according to the topics of local economy, poverty, civic participation, diversity and inclusion, wellness and health, and education.

## KNOW YOUR BACC DIRECTOR, LEE BOUCHE



*Please describe something about yourself—where you were born, past and current professions and careers, how long you have lived in Brown County, and some of your favorite pass times.*

I was born and raised in Algoma, Wisconsin. I graduated from UW-Stevens Point, majoring in sociology with an emphasis in social work. My first job was as a social worker in Menominee County (Keshena, Wisconsin). In 1978, I moved to Green Bay and served as a child protection social worker for Brown County. My next career move was to Bellin Hospital; I was a social worker on the mental health, substance abuse and adolescent units. It was here that I became aware of occupational health programs and had the opportunity to direct Bellin's Employee Assistance Program (EAP). I eventually started my own business in 1992, Employee Resource Center, Inc. (ERC), specializing in EAP services and organizational/leadership development. During that time, I returned to school and earned my Masters Degree in Organizational Leadership. I sold ERC in 2014 and ultimately left in 2016 after serving in a transition role. Today I consider myself “kinda retired” but continue to do leadership and organizational consulting for not-for-profit organizations. I also am an ad hoc instructor through NWTC's Corporate Training and Economic Development department serving NWTC corporate customers.

I am married with one son; he is pursuing doctoral studies in physical therapy in St. Paul, Minnesota. My wife, Minnie, was born and raised in Green Bay and has served in Executive Director and fund development roles within not-for-profit organizations her entire career. When not working I enjoy going up north to our cabin - hunting, fishing and playing in the woods.

*Describe your relationship to the BACC—when did you start on the BACC, what are your hopes for the BACC, what personal gifts do you bring to the BACC mission?*

I joined the Board of BACC in 2015; I desired to continue to make a difference in the greater Green Bay area. I believe that my career as a small business owner; human services professional; expertise in organizational development; and extensive experience on other not-for-profit boards made the BACC a good fit for me. Since joining the BACC, I have lead its strategic planning process and am currently on the steering committee and will be facilitating a portion of the upcoming Greater Green Bay 2017 Envisioning the Future summit.

*What do you like most about life in Brown County?*

Our community contains an incredible network of people here who truly care about this community--I love being part of it. Greater Green Bay has that big town/small town feel. It is big enough to offer a variety of options in entertainment and career opportunities, yet small enough to feel connected to it and to have the ability to be involved. An hour north and you can get away from it all; a few hours west or south, and you have access to all the “big city” offerings. Why would I live anywhere else?

## NEWS YOU CAN USE

*Recent articles, books, videos, Websites or venues of interest to BACC supporters and newsletter readers, recommend by BACC staff and directors.*

Mills, Shamane. "[Federal Report Ranks Wisconsin No. 1 In Health Care Quality](#)," Wisconsin Public Radio, August 22, 2017.

Schneider, Doug. "[Lawrence, rural Brown County towns booming: Green Bay, Allouez lose value](#)," Green Bay Press Gazette, August 5, 2017

The **new café** at the [Aging and Disability Resource Center](#), 300 S. Adams Street, is another component of one of greater Green Bay's many fine human services providers.



Looking for a great cup of coffee downtown? Want to support a mission to provide training opportunities for persons with disabilities? The Grounded Café inside the ADRC is for everyone, all ages, all abilities! Hold a meeting, stop in for a smoothie with friends, and discover nitro coffee. Be part of the mission to break down stereotypes of "old" and "disabled." By coming together we will focus on everyone's abilities. Your purchases make this possible. Check out our [webpage and menu](#)!



The ADRC offers presentations twice a month covering all the valuable resources the ADRC and community offers.

Or visit us online. Our [website](#) connects you to invaluable resources in our community: housing resources, food resources, seminars on self-care, health and wellness, health insurance and Medicare. And the Website includes access to the 2-1-1, a United Way, ADRC and Family Services database partnership. In addition, the ADRC creates [many handouts](#) on topics of great value to download.

## SAVE THE DATE

*This new feature alerts readers to upcoming area events of interest to business, education, and nonprofit leaders in the Brown County community.*

### Brews, Bistros & Bonfires

6 pm-9 pm, September 9

Green Bay Botanical Garden, 2600 Larsen Road, Green Bay

Join us for the opening of the new Grand Garden. Features are local breweries, restaurants and Midwest Dueling Pianos. Preregistration suggested via [Website](#). For more information, contact [Eileen Metzler](#), at 920-491-3691 ext. 103.

## **TURBOCHARGE**

7 pm, September 26

Auditorium, Brown County Library, 515 Pine Pine Street, Green Bay

Join host League of Women Voters of Greater Green Bay for a panel discussion with Dr. Jeffrey Rafn, President of NWTC; Dr. Michelle Langenfeld, Superintendent of Green Bay Area Public Schools; and Dr. Gerry Miller, Chancellor of University of Wisconsin for a community discussion on Turbocharge. Turbocharge prepares all Green Bay Public Schools students for post-secondary school education (apprenticeship, two or four year college, or the military) through earning college credits, a credential, or a degree upon high school graduation.

## **2017 Community Health Needs Assessment**

8 am-noon, October 17

Lambeau Field

A presentation and utilization of current data as they relate to select community health initiatives. For more information, contact [Anna Destree](#) or [Deborah Armbruster](#), [darmbruster@mail.depere.org](mailto:darmbruster@mail.depere.org).